



VeriWave Offers Free WiFi Deployment Best Practices Guide to Enterprises and Solution Providers

Document Offers Definitive Test Methodologies and Target Performance Goals for Vertical Markets & Applications

PORTLAND, OR, August 30, 2010 – Following the acclaimed launch of its WaveDeploy WiFi Site Assessment suite, VeriWave, Inc. is publishing a definitive WiFi Pre- and Post-deployment Verification Best Practices Guide at <http://www.wavedeploy.com/downloads/literature.aspx>. The Guide offers solution providers and corporate IT administrators test plans and target evaluation criteria for challenging applications such as voice, video conferencing, hospital patient monitoring, retail transactions, and even standard web downloads.

For those considering rolling out new wireless applications, upgrading to 802.11n, deploying new wireless clients, or needing ongoing health checks on existing networks, the Deployment Verification Best Practices Guide takes the guesswork out of determining what, how and how much to test. Doing so speeds deployments, saving considerable time and money while ensuring the highest-quality end-user experience.

“With the publication of their new *Best Practices* guide, VeriWave removes any doubt that the coverage-centric site survey has been replaced by a far more effective methodology that considers what VeriWave aptly calls ‘quality of experience,’” said Craig Mathias, a Principal with the wireless and mobile advisory firm Farpoint Group. “Network operators can now easily, cost-effectively, and quantifiably determine how well their networks are really working, and determine the optimal path to remediation, upgrade, or, if required, a new system.”

Working with the leading wireless LAN infrastructure and device manufacturers throughout their evolution to 802.11n, and with solution providers and corporate IT departments, VeriWave gained considerable insight into real world challenges. The Best Practices Guide extends the benefit of that collective experience to corporate IT professionals and solution providers designing, deploying networks and validating networks before going live.

VeriWave’s VP of Marketing, Eran Karoly, says the rapid growth and increasing diversity of mobile clients and emphasis on reliable mobility have created a need for the new caliber of site readiness assessment introduced by the WaveDeploy solutions. WaveDeploy introduces true performance metrics ideally suited to today’s most challenging mobile devices and applications.

“Any organization deploying WiFi, upgrading to 802.11n, or wondering how to handle iPhones and iPads in corporate networks, faces major challenges, not only in determining which variables and combinations to test, but in determining what constitutes acceptable performance in their own unique use case,” says Karoly. “Legacy site survey tools focused on signal strength

don't deliver metrics about roaming or true end-user Quality of Experience, or show how devices like iPads are impacting existing applications. WaveDeploy lets IT managers and solution providers see things from the point of view of the client, or user, in both best- and worst-case scenarios, and under fully loaded conditions. All the relevant clients can be measured in a single test, so we're able to provide much more relevant data in a fraction of the time previously required to produce less data."

In 2007, VeriWave made its "Master Test Plan" available to the WiFi equipment manufacturer community at no cost, providing hundreds of test cases including targeted methodologies for vertical industry scenarios. This document has since become the de-facto standard used to validate corporate-class WLANs. The new Best Practice Guide brings the same caliber of objective authoritative benchmarking to enterprise networks, offering baseline test methodologies and acceptable performance numbers for healthcare, carpeted corporate offices, education, hospitality, retail, managed services and more.

Along with the Best Practice Guide, evaluation copies of WaveDeploy can also be downloaded at www.wavedeploy.com.

About VeriWave

Testing with VeriWave ensures maximum performance for mobile networks, devices and applications in the real world. From development through deployment and beyond, VeriWave helps leading manufacturers, service providers and users measure, analyze and improve speed, quality, interoperability, compliance and other pivotal aspects of mobile performance. For more information about VeriWave, call (503) 473-8350, or go to www.veriwave.com.

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